

# WHAT IS A "COUNTERFEIT" CARTRIDGE?

A "counterfeit" filter is an inferior filter cartridge that was manufactured to fit into the head of another filter system brand. Often misrepresented as being "the same thing," these counterfeits offer no assurance of performance, which can put you and your customers at great risk. NSF International established that using a filter cartridge that is placed in another head violates their policies. The bottom line: using counterfeit cartridges in the head of another system brand makes NSF Certification NULL and VOID.

# WILL I LOSE MY NSF CERTIFICATIONS IF I USE ANOTHER MANUFACTURER'S CARTRIDGE IN MY EVERPURE SYSTEM?

YES. And you will lose your warranty, and risk leaks or by-pass.

## **FACTORS THAT CAN AFFECT PERFORMANCE:**

#### A) CLOGGING

The filter takes so much sediment and/ or other material that it simply becomes clogged, preventing water from flowing through. No water? You know the filter is clogged. It's done its job.

### **B) CHANNELING**

Water seeks the path of least resistance and in some filter types, such as GAC, can form a channel through the media. Water will then flow through this channel without the benefit of passing through filter material. Water continues to flow, so you don't even realize that your filter has failed. You get water, but it hasn't been filtered.

#### C) DUMPING

Some filters can dump carbon sludge and contaminants back into the water. Blackish water? You know the filter is dumping accumulated particles and contaminants back into your water.

#### D) EXHAUSTION

The filter media loses its ability to reduce chemicals and allows contaminants to pass through without being adsorbed. If it doesn't clog first, it will eventually become exhausted. Adhere to NSF ratings.